



90th Anniversary of the Citroën Traction Avant

LE PETIT JOURNAL

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La Traction Universelle
présente les
90 ans de la Traction Avant
Rassemblement International

90 ans

Circuit de Charade
- **Puy de Dôme (63)** -

9, 10 et 11 mai 2024

Logos: La Région Auvergne-Rhône-Alpes, MICHELIN, PUY-DE-DÔME HON. DÉPARTEMENT, AMV Légende, CLERMONT FERRAND, CLASSIC EXPERT

EDITO

HAPPY END-OF-YEAR CELEBRATIONS !

We're delighted that registration and organisation of our event are progressing well. The whole team is hard at work and highly motivated.

For those of you who haven't signed up yet, please do so as soon as possible! For reasons of space and safety, we will not be able to admit more cars than the planned 1,000 Traction.

The entire event organising team wishes you all a very happy festive season !

*Long live 2024 and...
Long live the Traction !*

Jean-Louis Poussard, President

*Jean-Michel Crombez,
Vice-president in charge of the 90th anniversary years"*

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1-Latest news

We open this news page with the superb convertible of our Ambassador for Switzerland **Marco Guisolan**.



Registration update

To date, we have more than **750 cars** with less than 5 months to go before the event. That's **1,600 people** registered. We really hope to reach **1,000 vehicles** ! We have more than **190 crews** from abroad.

The *Gala Dinner* is also very popular, with almost **800 people** attending.

Annual outing of the « Coupés / Cabriolets / Carrosseries Spéciales » section of “La Traction Universelle”

This section (CCCS) of *La Traction Universelle* has had the excellent idea of organising its annual outing in the days leading up to the Charade event, giving you the chance to see the rarest Traction from all over Europe up close : convertibles, roadsters, 2 doors coupés etc.

Call for testimonials

Are you coming to Charade? Tell us why it's important for you not to miss this great celebration ! Send us a photo of yourself with your Traction, and show us how important the 90th years anniversary is to you !

NB: Please remember to indicate whether you give permission for your photo to be used on social networks.



2-Activities during the event

The *Concours d'élégance*



The harmonious, innovative lines of the Traction enchanted the juries of the most important pre-war concours d'élégance, particularly in its *cabriolet* version.

(Opposite, the 7 Traction entered in the *Concours d'Elegance* at Deauville in August 1934- © Prewarcar.com)

To enter your car in the 90th Anniversary *Concours d'Elegance* on Friday May 10th, send your contact details and a description and photo of your Traction to :

contact@90ansdelatraction.fr Final registration will be validated by the organisers.

The playlet competition

Let's present our Traction in an amusing, unusual and joyful way at the Playlet Competition, like the one that took place at Magny-Cours for the 50th anniversary of *La Traction Universelle*.

The sketch competition will take place on Saturday 11 May, the day the exhibition opens to the public.

We would like each country to represent its country in a folk illustration featuring la Traction.

(the hilarious sketch by the Belgian crew, winners of the competition)⇒



The Final Parade on Sunday 12 May 2024



Initially, it wasn't planned! For those of you who were in Arras in 2009, you'll remember the magnificent Parade in Arras town centre on Sunday. Several thousands people turned out (40,000 according to La Voix Du Nord). Building on this popular success, we want to repeat the experience in Clermont-Ferrand on Sunday May 12th in the late morning. The idea is to showcase our Traction cars by staging them in scenes representing their history during their glory years.

The Clermont Town Council is in favour of this initiative.

We are awaiting the vote of the Municipal Council.



3-Organization of the event

We need you ! BECOME A VOLUNTEER



Organising the 90th anniversary event requires a large number of volunteers. Our aim is for you to spend no more than 2 to 3 hours of your time over the 3 days! The more volunteers we have, the more we can achieve our goal. Now, there's nothing to stop you offering us several slots. We'll try to respect your choice of posts (circuit, shop, reception, car park, etc.)

Don't hesitate to send us your application to :

benevoles@90ansdelatraction.fr

Thank you in advance for your help.

The organization of the 90th Anniversary

- Isabelle Brugnot → Boutique
- François Hénot & Stéphane Hadangue → International Communication / Ambassadors / Petit Journal
- Jean-Paul Turquin → Treasurer « 90 ans »
- Gérard Lefevre → National Treasurer of « La Traction Universelle »
- Pascal Bourcheix → Local Coordinator– Entertainment
- Daniel Talouarn → Volunteers / Site entrances
- Marie-Hélène et Pierre Michaux → Welcome of the participants & information points
- Luc Wallez → Circuit
- Flavy Duval & Louis Robin → Social networks
- Jean-Louis Poussard → Exhibition / Conferences / Parking
- Michel Baldocchi → Sponsors
- Jean-Marc Brunaud
- Jean-Michel Crombez → General manager of the event



4-90th Anniversary in the news

First at the Classic Motor Show in Birmingham (UK) : **Many thanks Bernie Shaw !**



And they're talking about us too... in Argentina!

<https://ar.motor1.com/news/691016/noticias-breves-semana-653/>

Many thanks Alejandro Beiroa !

... In the USA and Canada!

<https://citroenvie.com/europe-foreign-events/>

**Many thanks to our Ambassadors JP Vincent (USA),
R.Boudrias et P.Bernard(Canada)!**



5- Our Ambassadors / Chr. Pirkner presentation

Each **90th Anniversary Ambassador** is the relay for the event in their own country. They will be able to help and inform you. *Don't hesitate to contact them!*

Pays	Prénom/Nom	E-mail	Téléphone
Germany	Christian PIRKNER	tractionniste@pirkner.fr	+43 664 381 8164
Austria			
Argentina	Alejandro BEIROA	citroenclasicos@yahoo.com.ar	+54 11 5631 5815
Australia	David & Helen BELFRAGE	hbelfrage@gmail.com dsbelfrage@gmail.com	+61 427388979
	Ted CROSS & Mary CROSS BEAUMONT	president@citroenclassic.org.au crossfam@ozemail.com.au	+61 400 592 208 +61 419 356 963
Belgium (Flandres)	Ronny BILLIET	traction.ronny@telenet.be	+32 477 553906
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USA	Jean-Pierre VINCENT	jpvincent07@outlook.com	+1 8605678930 +1 8607957882

If you have any unresolved questions, please consult the website and contact us at this e-mail address: contact@90ansdelatraction.fr

François Hénot and Stéphane Hadangue

And here's **Christian Pirkner**, our dynamic ambassador for Germany / Austria :



LE CHEVRON LORRAIN-AUTRICHIEN
 2CV-A 1954 DS 20 1969 TA 15-Six 1951
CHRISTIAN FERDINAND PIRKNER
 8700 LEOBEN, AM GLACIS 17
 Autriche • Oesterreich • Austria
 +43-664-3818164
 TRACTIONNISTE@pirkner.fr



Né en 1953
 Autrichien + Français
 Skieur, Golfeur, Etc
 Plancheur à voile
 Dilettante universel 😊
 Guitare
 Véritable admirateur
 des femmes 😊





6-Live from the 90th Anniversary Boutique

Exclusive, just for you, dear readers of *Le petit journal* !

The Boutique will be showcasing **a range of items specially designed to celebrate the 90th Anniversary**, including :

90th Anniversary radiator grille plates so that our beautiful cars can strut their stuff,

Rally plates so that our bumpers don't get jealous of our radiator grille plates, which can then decorate our garages,

Metal key rings for gifts or to treat yourself,

T-shirts and polo shirts to mark the event,

Placemats to avoid staining the tablecloth,

Magnets to put on fridges,

Postcards to send to friends (it's always nice to receive a card, so don't forget to send some too!)

Notebooks so you don't forget anything,

Foldable cotton bags to store all your shop purchases,

Travel bags, rucksacks and messenger bags to hold all the foldable cotton bags you bought earlier,

Boot organisers to keep our small items in order,

Caps to protect us from the sun,

Scarfs because they're fun to wear,

Fans because it can be hot in the Auvergne,

Umbrellas, because it can also rain,

And **rosé wine** with a 90TH Anniversary special label to quench your thirst.

***The whole team will be delighted
to welcome you to our beautiful shop!***



Printable registration form



Registration includes unlimited access to the site and the Charade circuit, as well as entertainment during the 3 days of the event.

A cocktail reception for the evening of Thursday May 9, 2024, is also included in the registration price.

Only Traction Avant from 1934 to 1957 will be allowed to access the Charade site.

Your Contact Details : (all fields are mandatory)

Name : First name :

e-mail : @..... Country :

Address :

Zip code : City :

Traction Model : Year : Color :

Club name (not mandatory) :

Other information :

Your Order :

Registration for 1 car with driver + 1 passenger: 90,00 € Qty : Amount :

Additional passengers: 30,00 €
Qty : Amount :

Limited to 2 peoples. Free for children under 14 years old

Registration for 1 car with driver without passenger: 70,00 € Qty : Amount :

Registration for Gala Dinner: 67,00 € (Saturday night) Qty : Amount :

TOTAL AMOUNT :

Please transfer the total amount to the account:

IBAN (International Bank Account Number)
FR76 1027 8116 1500 0203 9670 171

BIC (Bank Identifier Code)
CMCIFR2A

Domiciliation
CCM CLERMONT FERRAND GALAXIE
81 RUE FONTGIEVE
63004 CLERMONT FERRAND CEDEX 1
04 73 36 73 12

A confirmation email will be sent to you upon receipt of the transfer (allow 3 to 5 days after the transfer). Send this completed form to the following email address:
registration@90ansdelatraction.com